



Volunteer Position: Fundraising Director

Goal of the position:

The Taysia Blue Rescue Fundraising Director fulfills a vital role in the overall engagement and presence of Taysia Blue Rescue in the community. The Fundraising Director will enthusiastically work to increase the number of donors and contributions on an annual basis. The Fundraising Director will act as liaison between community and corporate partners and Taysia Blue Rescue.

Reports to:

- Executive Director

Collaborates With:

- Volunteer Director
- Foster Director/Team
- Adoption Director/Team
- Marketing & Branding Director/Team

Schedule and time commitment:

- Varies, as needed for events -2-4 hours/per week on average

Location of work:

- Home, Event sites-Omaha Metro area

Core responsibilities:

- Develop strategies to encourage new or increased contributions.
- Compile or develop materials to submit to granting or other funding organizations.
- Establish fundraising or participation goals for special events or specified time periods.
- Direct or coordinate web-based fundraising activities, such as online auctions or donation websites or social media pages.
- Plan and direct special events for fundraising, such as silent auctions, events, or walks.
- Attend community events, meetings, or conferences to promote organizational goals or solicit donations or sponsorships.
- Work with the Marketing/Branding Team to design or produce materials such as posters, websites, social media pages or newsletters to promote, market, or advertise fundraising events.
- Identify and build relationships with potential donors; develop strategies for donor recognition and retention.
- Collaborate with Marketing/Branding team to prepare materials for charitable events, such as fundraising envelopes, bid sheets, gift bags and letters of thanks or appreciation.
- Develop fundraising activity plans that maximize participation or contributions and minimize costs.
- Recruit sponsors and participants for fundraising events. Collaborate with Marketing/Branding Team to enlist volunteers to support events.

Qualifications:

- Completion of Taysia Blue Rescue Volunteer Orientation
- Strong organizational, communication and interpersonal skills